

## 2010 ACCESS Magazine Advertising Rates



MAGAZINE ADVERTISING PER ISSUE	CONTRACT PRICE <i>Per issue</i>	FULL PRICE <i>Per issue</i>	DIMENSIONS
Outside back page	€1050	€ 1116	21cm wide x 29.7 cm (A4)
Half Outside back page	€540	€636	21 cm wide x 13.5 cm
Quarter Outside back page	€294	€396	9 cm wide x 13.5 cm
Full page	€858	€924	21 cm wide x 29.7 cm (A4)
Half page	€528	€ 612	19 cm wide x 13.5 cm
Third page	€432	€492	19 cm wide x 9 cm
Quarter page	€342	€ 420	9 cm wide x 13.5 cm
Eighth page	€192	€276	9 cm wide x 6.5 cm
Advertorial	Price on application		
<b>Any other specified position incurs an additional 10% fee</b>			

### ACCESS Magazine Issue dates for 2010:

	SPRING	SUMMER	AUTUMN	WINTER
DEADLINE FOR ADVERTISERS	15 January	15 April	15 July	15 October
PUBLICATION	1 March	1 June	1 September	1 December

Please note that ACCESS reserves the right to alter the issue dates if required.

#### Production requirements

All advertisements must be supplied in tiff or pdf format at 300dpi at 100% size

**Please be aware that if not using a 'bureau' the ad will appear on the screen as perfect even if the resolution is not high enough, low resolution ads can not be accepted as they will appear as poor quality copy.**

Any repro work, setting or amendments may carry an additional charge.

Contact:  
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**Payment Terms** As soon as the completed and signed contract is returned, your advertising will commence. An invoice will be issued upon publication and payment is due within 15 days.