



## 2008 Magazine Advertising Rates

<b>MAGAZINE ADVERTISING PER ISSUE</b>	<b>CONTRACT PRICE</b>	<b>FULL PRICE</b>	<b>DIMENSIONS</b>
<b>Full Colour (per issue)</b>			
Outside back page	€875	€ 930	21 cm wide x 29.7 cm (A4)
Half Outside back page	€450	€530	21cm wide x 13.5cm
Quarter Outside back page	€245	€330	9cm wide x 13.5cm
Full page	€715	€770	21 cm wide x 29.7 cm (A4)
Half page	€440	€ 510	19 cm wide x 13.5 cm
Third page	€360	€410	19cm wide x 9cm
Quarter page	€285	€ 350	9 cm wide x 13.5 cm
Eighth page	€160	€230	9cm wide x 6.5 cm
<b>Black and White (per issue)</b>			
Full page	€325	€ 380	21 cm wide x 29.7 cm (A4)
Half page	€200	€ 250	19 cm wide x 13.5 cm
Third page	€180	€230	19cm wide x 9cm
Quarter page	€125	€170	9 cm wide x 13.5 cm
Eighth page	€80	€110	9 cm wide x 6.5 cm
Page 3	€235	€275	15cm wide x 9cm
Page 5	€205	€250	19cm wide x 9cm

### Issue dates 2008

	<b>SPRING</b>	<b>SUMMER</b>	<b>AUTUMN</b>	<b>WINTER</b>
<b>DEADLINE FOR ADVERTISERS</b>	15 January	15 April	15 July	15 October
<b>PUBLICATION</b>	1 March	1 June	3 September	3 December

Please note that we have the right to alter the dates if required.

**ACCESS: Free information, advice and support for your life in The Netherlands**

ACCESS, Plein 24, 2511 CS Den Haag

070 346 2525



## 2008/9 Calendar Advertising Rates

<b>MAGAZINE ADVERTISING PER ISSUE</b>	<b>FULL PRICE</b>	<b>DIMENSIONS</b>
Full Page	€550	26 cm wide x 18 cm high
Full Page Colour	€ 1315	26 cm wide x 18 cm high
Full Page Colour with Calendar Page	€1525	26 cm wide x 18 cm high
Calendar Page Ad Colour	€ 435	7 cm wide x 11 cm high 7 cm wide x 5.5 cm high
Information Page Ad Minimum Size	€140	8 cm wide x 4 cm high
Price Per Additional Column Centimetre	€ 18	1 Column 8 cm 2 Column 17 cm 3 Column 26 cm

**All calendar page ads are inclusive of a full size ad on the month of your choice which is 14.5cm X 7cm, a second ad under an additional month which is 5cm X 7cm and a one line entry in the information section**

**ALL ADS ARE SOLD ON A FIRST COME FIRST SERVED BASIS (WE ARE RESTRICTED BY THE NUMBER OF MONTHS IN THE YEAR)**

### Production requirements

All ads must be supplied in tiff or pdf format at 300dpi at 100% size

**Please be aware that anyone not using a 'bureau' will see the ad on screen as perfect even if the resolution is not high enough, low resolution ads can not be accepted as they will appear as poor quality copy.**

Any repro work, setting or amendments may carry an additional charge.

Any questions regarding production please contact Peter Blair on 070 346 2525 or email [pub-dh@access-nl.org](mailto:pub-dh@access-nl.org)

### Payment Terms

As soon as the completed and signed Contract is returned, your Advertising will commence. An invoice will be issued, upon publication and payment is due within 30 days.

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